Perth-Houston strengthen ties with innovation hubs

On August 1, 2017, leaders from CORE (www.corehub.com.au) and Station Houston (www.stationhouston.com) – tech & innovation incubators on opposite sides of the world – met to establish a Memorandum of Understanding. The agreement was in part a product of a lasting WECP relationship between Perth and Houston and was wholeheartedly supported by the WECP’s Education Committee. This collaboration not only serves to strengthen both cities’ tech and innovation communities, but also exemplifies the positive impact of WECP relationships.

Who are CORE and Station Houston?

CORE
CORE is Australia’s first co-working, collaboration and innovation hub focused on resources technology, where the resources and energy sectors power the human enterprises of tomorrow. Positioned alongside Australia’s leading resources companies and universities in the Perth CBD, CORE provides proximity to skills, solutions and opportunity along the supply chain, and a culture of entrepreneurship, open innovation, collaboration and speed to market.

Station Houston
Station Houston aims to transform Houston into a world-leading hub for technology innovation and entrepreneurship. Station Houston brings together the region’s diverse startup, business and enterprise ecosystem under one roof to support high-potential entrepreneurs, activate angel and venture capital, foster inclusive community, and create the high-growth, high-impact tech density that helps people with great ideas launch companies that change the world.

Results of the Memorandum of Understanding

As a result of this agreement, Station Houston will host “Digital Tribes” in early 2018, in conjunction with Unearthed, CORE’s resident open innovation and accelerator program (www.unearthed.solutions/hackathons/digital-tribes-houston). Unearthed will collaborate with BHP and Houston-area innovators to focus digital problem-solving skills on the energy sector’s global challenges, prototyping solutions over a weekend.

This ongoing collaboration between Perth and Houston (and other WECP cities) highlights the value that co-working hubs and entrepreneurs are contributing to the growing innovation ecosystem of our Energy Cities.

About the Perth-Houston WECP Relationship

Perth and Houston have been sister cities since 1984 and are both founding members of the WECP. Houston is the energy capital of the world, while Perth is the energy and resource capital of South East Asia. Not only do we share deep roots in the oil and gas industry, but also our commitment to embracing the emerging renewable energy industry.

The WECP’s purpose is to empower the world’s leading energy cities by driving collaboration to build a better future. As its member cities share best practices and unique areas of expertise around the energy sector, opportunities for collaboration in other sectors also arise. New connections between emerging technology and innovation hubs like CORE and Station Houston add ideas and capabilities to the regular exchanges of skills, people and technologies between the two cities.